

Report to Students' Union



The Legacy Fund and the
Athletics and Recreation Fee

Presented by Ian Reade, PhD, Director of Athletics, July 2020

Principles



- Transparency
- Accountability
- Partnership
- Collaboration
- Consultation

Key Points



- Transparency
 - Students normally pay approximately \$5.5 million in A&R Fees; Athletics receives about 60% of the fees
 - Students want to know what their fees pay for
 - The A&R Fee is not a user fee
 - Athletics and Recreation fees pay part of the cost for the staff to provide sport and recreation services to students
 - 22 varsity teams, over 100 events hosted per year

Key Points



- Accountability
 - A&R Fee is one of the Mandatory Non-Instructional Fees (MNIF) collected by the university, and overseen by MNIF Oversight Committee (includes SU and GSA)
 - The allocation of the funds and the provision of services is the responsibility of the two Directors; Cheryl Harwardt and Ian Reade

Golden Bears and Pandas Athletics



Funding Partnerships

- Major Sources of Revenue (approximate):

– U of A Operating	\$1,100,000
– Donors	\$ 600,000
– Sponsors	\$ 300,000
– Gate	\$ 400,000
– Alumni Associations	\$1,800,000
– Community Programs	<u>\$ 600,000</u>
Total non-fee revenue	\$4,800,000
A&R Fee to Athletics	\$3,200,000
Total Expenditures Athletics	\$8,000,000

Golden Bears and Pandas Athletics



- Major Expenses:

– Salaries + benefits (ATS) and NASA	\$4,400,000
– Travel (22 varsity teams)	\$1,900,000 (only league and playoffs)
– Supplies	\$1,400,000
– Rentals	<u>\$ 300,000</u>
- Total	<u>\$ 8,000,000</u>

Student Scholarships (in addition) \$1,500,000 (from alumni, donors)

Legacy Fund



- Legacy Fund established in 1991 to save varsity programs
- Was a joint initiative in 1991 of the SU and UAB
- Funding by the Legacy Fund has changed over the years
- Is currently a Dedicated Fee collected by the SU
- Funding decisions are made by a committee of students from SU and UAB in response to proposals submitted through Athletics
- About \$250K is disbursed annually; currently \$4.37 / student / semester, not S/S
- Main purpose has been to subsidize sports events which students attend free of charge
- Has also supported mascots, media production equipment, assistant coaches, student promotions
- All funds must be matched by other revenue sources

Key Points



- Collaboration and Consultation
 - Bi-annual report to SU/GSA (or upon request)
 - Athletics and Recreation Fees Policy Advisory Committee
 - MNIF Oversight Committee
 - With freeze on fees, need to develop a short term and a long term strategy